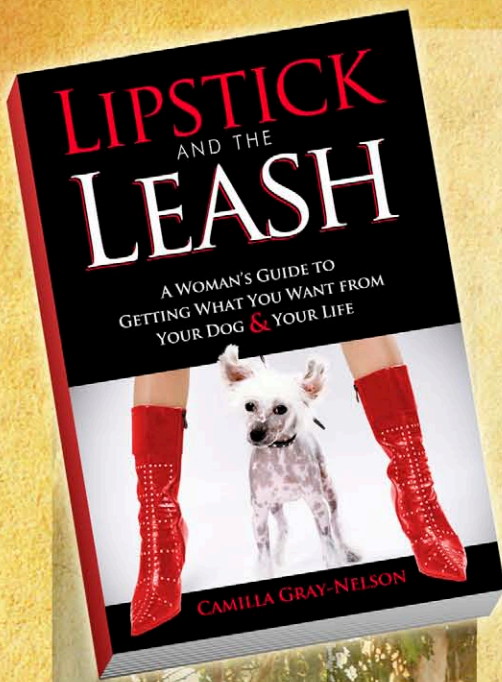


# GET A LEG UP ON THE COMPETITION!

COURT YOUR LARGEST MARKET... **WOMEN!**

(WOMEN ARE 74% OF YOUR POTENTIAL BUSINESS!)

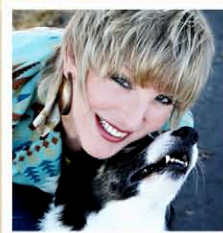


## NEW 1-DAY MARKETING WORKSHOPS FOR DOG TRAINERS

**LIPSTICK AND THE LEASH**

DOG TRAINING FOR WOMEN

JUNE 26, SEPT 18 & NOV 20



WITH CAMILLA GRAY-NELSON  
AUTHOR: LIPSTICK AND THE LEASH:

A WOMAN'S GUIDE TO GETTING WHAT YOU WANT  
FROM YOUR DOG & YOUR LIFE

- Understanding women as a niche market.
- What women want.
- Words that resonate.
- Things women do that undermine their success — and how to help your clients avoid them.
- Analysis of your marketing materials. Learn how to make them more woman friendly.
- Hear quick, new, money-making strategies.
- You're sitting on a gold mine — *Now take it to the bank!*

**COST: \$399**

Call: 707-762-6111 for tickets and more information

